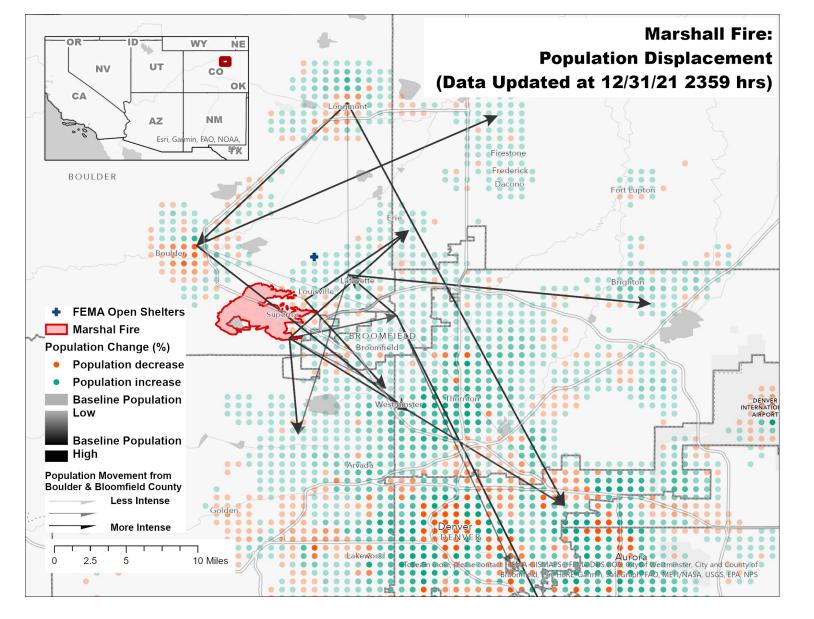


Population Change Situation Report: Immediate Population Change And Movement After Fire Broke

Marshall Fire: Boulder County, CO (30 December, 2021 - 5 January, 2022)



Data Sources

•Inset map based on: Facebook Data for Good, Population Density Changes Data, 2022

•Geographical boundaries are obtained from US Census Bureau <u>TIGER/Lines Shapefiles</u>

•Note on the calculations

•Change in population density is calculated according to the change in the proportion of Facebook users relative to a baseline measure from 90 days prior to the onset of the crisis.

•Movement vectors are clustered from 1-km tiles to US Census Places

Remarks

•Some movement vectors point to places with significant population decrease (e.g. Denver). Lower-than-usual population in major cities occurred on New Year's Eve. The signal of incoming population from fire-affected areas was not picked up by the FB Data for Good Population Data.

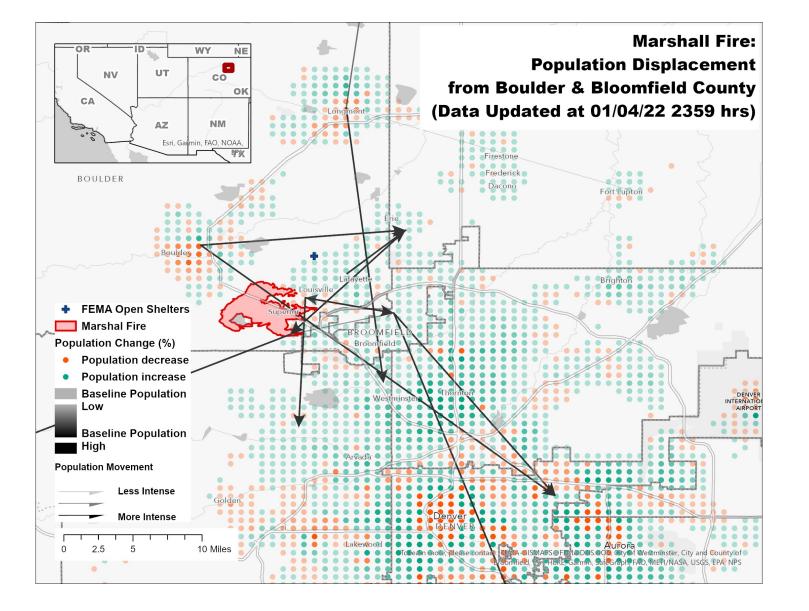
Creation Date - 6 Jan. 2022 Contact/Feedback - <u>ASchroeder@directrelief.org</u> / <u>jennifer-chan@northwestern.edu</u> CrisisReady - <u>https://crisisready.io</u>



Population Change Situation Report

Population Gradually Return To Pre-Crisis Situation Near Fire Perimeter

Marshall Fire: Boulder County, CO (30 December, 2021 - 5 January, 2022)



Data Sources

•Inset map based on: Facebook Data for Good, Population Density Changes Data, 2022

•Geographical boundaries are obtained from US Census Bureau <u>TIGER/Lines Shapefiles</u>

•Note on the calculations

•Change in population density is calculated according to the change in the proportion of Facebook users relative to a baseline measure from 90 days prior to the onset of the crisis.

Remarks

•Population in small and major cities of Adams and Denver County increased after holiday. Such increase may overshadow the signal of population change caused by post-fire return in these cities.

•Population near fire perimeter has increased, but the closest area to the fire perimeter may endure a long-term population decrease due to the loss of homes.

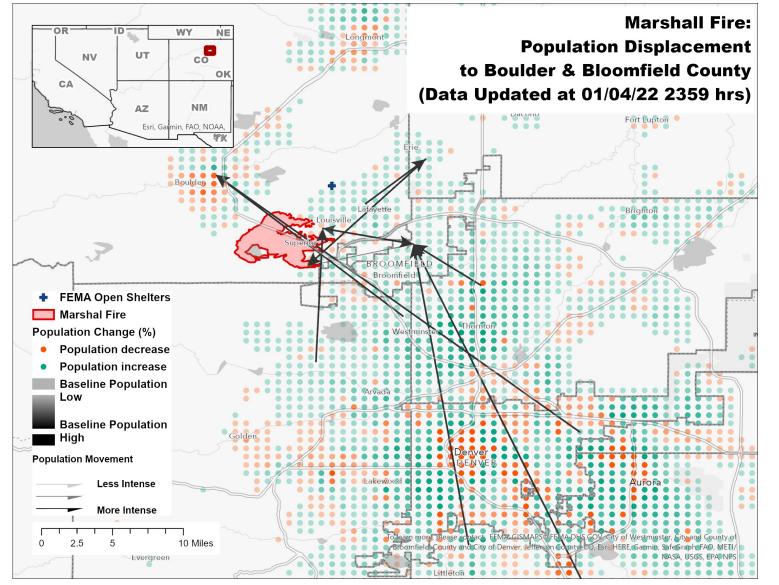
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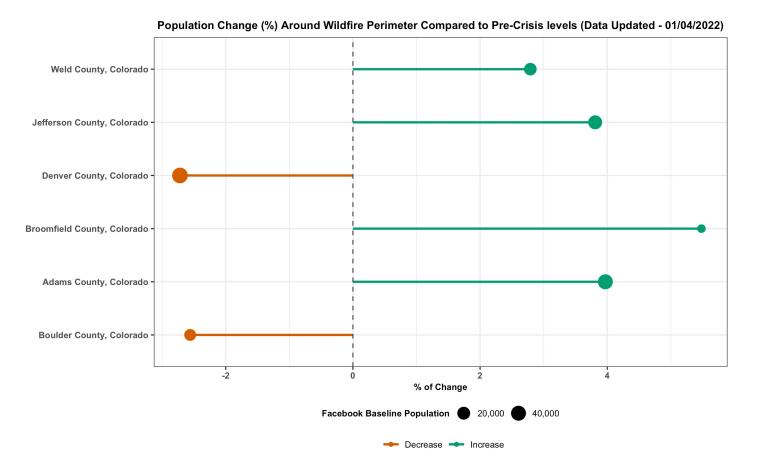
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Population Change Situation Report: County-Level Population Change

Marshall Fire: Boulder County, CO (30 December, 2021 - 5 January, 2022)



Facebook Coverage - Average or Best Coverage

Data Sources

•Inset map based on: Facebook Data for Good, Population Density Changes Data, 2022

•Geographical boundaries are obtained from US Census Bureau <u>TIGER/Lines Shapefiles</u>

•Note on the calculations

•Change in population density is calculated according to the change in the proportion of Facebook users relative to a baseline measure from 90 days prior to the onset of the crisis.

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